

Editorial

Dear Readers / Research Scholars,

Knowledge is an Ocean. There is no end to it. One must try to acquire as much knowledge as possible. One should not stop his effort to acquire knowledge simply after getting a degree or Ph.D. These degrees are only to make our livelihood. They are not the criteria for our knowledge. So we must continue our zeal of learning without any break. With this zeal we can acquire more and more knowledge in our respective fields. So my dear Readers and Research Scholars let us not be satisfied with getting degrees. Let us continue our journey of learning further and further. Then only we will become the scholars of our subject.

*“The fruit of knowledge is sweet
Let us sincerely try to taste it”*

As an Editor-in-Chief, It is my responsibility to put before you the salient Features of IJSIMR:

- ❖ Blind peer reviewed journal.
- ❖ Eminent and great scholars in IJSIMR-Editorial Board from throughout the world.
- ❖ Prompt and rapid response to the authors according to the schedule.
- ❖ Simple and standard Template.
- ❖ Free English Language assistance from Academician's Research Center.
- ❖ Online and print versions (e-journal and Print) with reasonable cost.
- ❖ Issuing the e-Certificate of Publication to each Author with free of cost on request.
- ❖ Best Research Article Award will be given. For this, the minimum number of articles in that issue must be 10.

Kindly inform about IJSIMR to your research circle who may utilize this opportunity as a platform for their new research inventions.

**With Best Regards
Dr.K.V.L.N.Acharyulu
Editor-In-Chief
IJSIMR**