

Editorial

Dear Readers/ Research Scholars,

Often we find people thinking about ‘opportunity’. Opportunity means ‘A good time or chance to do a thing’. It is very essential to fulfill one’s aim or aspiration. Many people lag behind, because they couldn’t get or utilize the opportunity properly. Opportunity comes only once in a way. We have to utilize it without fail. Or else we have to repent for a long time. All the great people who created successful records in the history utilized the opportunities in time and proved their mettle. This phenomenon holds good in any walk of life. So my dear readers and research scholars let us not miss the opportunity and feel sorry afterwards.

**“Opportunity knocks the door only once
We have to utilize it carefully at once”**

As an Editor-in-Chief, It is my responsibility to put before you the salient Features of **IJSIMR**:

- ❖ Blind peer reviewed journal.
- ❖ Eminent and great scholars in IJSIMR-Editorial Board from throughout the world.
- ❖ Prompt and rapid response to the authors according to the schedule.
- ❖ Simple and standard Template.
- ❖ Free English Language assistance from Academician's Research Center.
- ❖ Online and print versions (e-journal and Print) with reasonable cost.
- ❖ Issuing the e-Certificate of Publication to each Author with free of cost on request.
- ❖ Best Research Article Award will be given. For this, the minimum number of articles in that issue must be 10.

Once again I appeal to you to extend your cooperation to promote our journal-IJSIMR in your research circle.

**With Best Regards
Dr.K.V.L.N.Acharyulu
Editor-In-Chief
IJSIMR**