

Editorial

Dear Readers/ Research Scholars,

Now a days the word **plagiarism** is heard often in the field of research. Some of the research scholars are opting plagiarism and trying to achieve their goals. In fact this is violating the ethical values. Ethical values are to be followed in every walk of life. One must know that means are more important than the goal. What is plagiarism?. In simple words plagiarism is copying others research work and submitting it in one's own name. This type of foul practice is viewed seriously by the universities and the victims are punished severely. Hence the research scholars must be careful regarding their research work and should not stoop down to plagiarism. It is the bounded duty of every research scholar to eradicate the evil system of plagiarism.

**“Beware of plagiarism
Save the research idealism”**

As an Editor-in-Chief, it is my responsibility to put before you the salient features of IJSIMR.

- ❖ Blind peer reviewed journal.
- ❖ Eminent and great scholars in IJSIMR-Editorial Board from throughout the world
- ❖ Prompt and rapid response to the authors according to the schedule.
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Finally I will be more happy, if you inform about IJSIMR to your Friends/Students/ Colleagues/Associates and Fellow Researchers who may utilize this opportunity as a platform for their new research inventions.

**With Best Regards
Dr.K.V.L.N.Acharyulu
Editor-In-Chief
IJSIMR**